

Light the Night

How to raise \$100

When your fundraising page exceeds \$100, you'll be on the list to receive a personal lantern to light on the night. Here's how to break it down into smaller steps to reach \$100 in no time! It's as easy as 1, 2, 3...

1

Start by making a \$30 donation to your own page. The first donation on a page tends to set the trend for donations that follow.

Did you know: \$30 could provide an information pack to a family to help them understand and prepare for the challenges ahead following a scary and confronting new diagnosis.

2

Use email or social media to ask two people to donate \$10 each. Make sure you tell them why helping families facing blood cancer is important to you.

Top Tip: Make a list of all the people you could ask. Reach out to your school, club, local community group, next-door neighbour, a local shopkeeper, an old friend, cousins, people you play sport with or friends at the gym. Don't forget to include your fundraising page URL in your message.

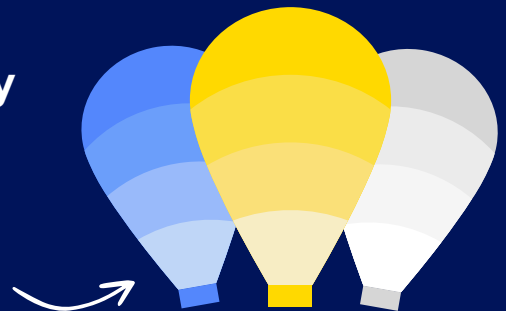
3

Ask your boss for a company contribution of \$53, which could mean that a family is provided with the emotional support they need from a Blood Cancer Support Coordinator as they face the overwhelming decisions that follow a new diagnosis.

Bonus idea! Many companies will dollar match. Ask your boss or HR team if they will match the donations you receive. It means big kudos for them and more funding for you to help families face their blood cancer diagnosis.

The best way to ensure you receive a lantern is to fundraise at least \$100 by Sunday, 11 September 2022 — when we start sending them out.

If you have a lantern from a previous event and would prefer we don't send you a new one, please call our team on 1800 500 088.



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