

Light
the
Night

Let's light up Australia for blood cancer.

Join an event near you and reserve your lantern at lightthenight.org.au.

WHY DO WE LIGHT THE NIGHT?

Every day another 35 Australians are told they have blood cancer, immediately plunging them and their families into a world of gruelling medical treatments and fearful uncertainty.

Each of us who raises money and carries a lantern at a Leukaemia Foundation's Light the Night event is raising vital funds for breakthrough research in hopes of achieving a future that is free of blood cancer.

Together we will be there to provide every Australian with the support and services they need to beat their blood cancer.

That is why we light the night.

WHAT IS LIGHT THE NIGHT?

Now in its 11th year, Light the Night is a special event bringing Australia's blood cancer community together in more than 140 locations as a sign of support and solidarity.

This event will see the young and old, people living with blood cancer, families and friends, doctors, nurses and researchers walking as one.

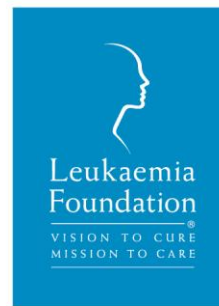
Held in the month of October, more than 35,000 people will gather to walk, remember and reflect during a moving ceremony at Light the Night events across the country.

Participants will hold coloured lantern during the evening walks to represent their journey with blood cancer. These colours are:

- **Gold lantern** – to remember loved ones lost to blood cancer, while fundraising to help others facing a similar challenge.
- **White lantern** – for people who have been diagnosed with blood cancer themselves, while raising money to make a better future for those who may have to follow in their footsteps.
- **Blue lantern** – raised high by the community that surrounds us all, funding the life-saving support services that their families or someone they know may one-day need.

The night will take your breath away. It's an empowering, beautiful and supportive event that brings family and friends together with a united goal: to fund research that will help beat blood cancer.

For any further information, please email media@leukaemia.org.au



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HOW CAN YOU GET INVOLVED?

Sign up now at www.lightthenight.org.au to reserve your lantern. Your reserved lantern will be ready for pick up on the night of the event.

Through the website, you'll find details of your local event and everything you need to help you start raising money.

The Leukaemia Foundation will support you every step of the way to help you raise money. We'll give you hints and tips, email and social media ideas and your own online fundraising page to personalise with photos and stories.

Most people proudly raise on average \$300 or more to help fund blood cancer research. You can sign up as an individual or as a group of family, friends and workmates carrying your lanterns together in solidarity.

Whether you're walking or hosting, the Leukaemia Foundation is here to help make your Light the Night an unforgettable experience.

THE FACTS ABOUT BLOOD CANCER

Leukaemia, lymphoma and myeloma are types of blood cancer. Blood cancer and related disorders can develop in anyone, of any age, at any time. The equivalent of one person every 41 minutes is diagnosed.

Unfortunately, blood cancer is the third most common cause of cancer death in Australia and it kills more Aussies than breast cancer or melanoma. Although research is improving survival, sadly someone loses their life to blood cancer every two hours.

ABOUT THE LEUKAEMIA FOUNDATION

The Leukaemia Foundation is the only national Australian charity helping those diagnosed with blood cancer including leukaemia, lymphoma and myeloma, to survive and live a better quality of life.

It exists only because of the generous and ongoing support of the Australian community. By raising money for the Leukaemia Foundation you can give families facing blood cancer the emotional and practical support they need while contributing to fund leading medical research that will help more people beat their blood cancer.

To learn more about the Leukaemia Foundation and blood cancer, please visit leukaemia.org.au or call 1800 620 420.

For any further information, please email media@leukaemia.org.au