

Leukaemia Foundation  
**LIGHT**  
THE  
**NIGHT** FUNDRAISING IDEAS

**There are lots of ways to raise funds for Light the Night.**

Here are some examples, but don't limit yourself to this... be creative!

- **Ask for a donation** from everyone you can think of. Download our memory jogger to make a list of possible donors.
- **Casual Fridays:** ask employees to have a casual day and pay \$5 towards your team's fundraising. For a change you could try a shorts day, or formal wear day.
- **Food, glorious food:** everyone has to eat so hold a cake stall, put on a BBQ or bring a plate in return for donations.
- **Collection tins:** place collecting tins in common areas to encourage impulse donations
- **Fundraising breakfast, morning tea or lunch for leukaemia:** provide the food and show our DVD to motivate your workmates. You can raise funds from donations and recruit some new members to your team.
- **Wine tasting:** have everyone pay to rent a glass! During the event they can sip different wines and taste cheese. Ask a bottle shop or hotel to help you by chipping in with some free product and to help choose some interesting wines.
- **Progressive dinner:** Ask each of your friends to host a course and your guests to pay \$20.
- **Basketball tournament:** find a free court and host an all day tournament. There are lots of ways to raise funds from this: charge admission, sell food and drinks, and run a sweep.
- **Corporate dollar matching:** ALWAYS ask the company your work for to match what their employees raise.
- **Local supermarket:** ask your local store for a donation, they often have the discretion to make donations to local causes. Ask for permission to run a sausage sizzle outside, or to sell balloons by the door.
- **Loose change:** create little boxes for friends and family to collect loose change every day.
- **Answering machine:** if you're too shy to ask for donations, re-record your answering machine message and include a plug for Light the Night on your home answering machine and mobile messagebank! Direct them to our website [www.lightthenight.org.au](http://www.lightthenight.org.au) to make their donation by credit card.
- **Church or social club notices and newsletters:** place adverts in newsletters, put posters on noticeboards and get Light the Night mentioned during announcements.
- **Mow-a-thon:** Take a weekend and offer to mow all your neighbours' lawns for \$25 a time.
- **Light the Night Idol:** hold a karaoke event, Australian Idol style! Choose judges and performers and charge friends and family an entry fee to watch the competition.
- **Laps for Leukaemia:** get sponsored to see how many laps of an oval you can run, or how many laps of the local pool you can swim.
- **Quit for a Cure:** get sponsored give up coffee for a month ( or TV, junk food, Xbox – this works well at home or at work
- **Walk don't ride:** charity lift toll - Step away from the lift! If you work in a high rise building, introduce a 'lift toll' for a day and charge everyone \$2 each time they take the lift.